



Caroline Nihill

crn@email.unc.edu

267-275-5521

Experience

Modern Luxury • Editorial Intern (Digital, Print)

Jan. 2022 - April 2022 ... Aug. 2022 - Dec. 2022

- Working with the assistant digital editor to understand the company's audience, house style, CMS, and structure.
- Writing news stories and list articles on quick deadlines.
- Communicating efficiently and quickly with agents and PR representatives regarding products, events, or potential interviews.

Z Magazine - Executive-In-Training

Sept. 2022 - Jan. 2023

- Crowdsourcing to recruit new members or participants for the organization.
- Working on connecting with brands and other businesses to offer new styles for the magazine.
- Collaborate with other team members to accomplish goals for overall growth and management.

Coulture Magazine - Digital Editor

Nov. 2020 - Nov. 2022

- Pitch and write newsworthy stories for the magazine's digital section.
- Working with photographers to get in contact with writers.
- Speaking with writers to revise content, and ensure accuracy in every part of their stories.
- Collaborating with editorial staff to make creative and logistical decisions for future content.

The Daily Mississippian - Arts and Culture Editor

Sept. 2019 - June 2020

- Writing and reporting on the arts and culture scene in Oxford and at Ole Miss.
- Maintaining connections within the university and town for further coverage.
- Managing section writers; assigning workers to stories, fleshing out pitches, reviewing reporting work, and working through editing issues.

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Education

The University of North Carolina at Chapel Hill

Fall 2020 - Present

Hussman School of Journalism and Media & UNC College of Arts and Sciences

Bachelor of Arts in Journalism

Minor in History

Spring 2023

The University Mississippi

Fall 2018 - Spring 2020

School of Journalism and New Media

Bachelor of Arts in Journalism

Skills

Excellent in Adobe Suite • Experienced in VR, AR and AI • Excellent verbal and written communication • Elementary knowledge of HTML/CSS • Extensive knowledge in videography and video editing • Beginner photography experience • Ability to navigate basic CMS •